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ANNUAL AUDITED REPORT SEC
FORM X-17A-5
PART III

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FACING PAGE

Information Required of Brokers and Dealers Pursuant to Section 17 of the
 Securities Exchange Act of 1934 and Rule 17a-5 thereunder

REPORT FOR THE PERIOD BEGINNING 01/01/2011 AND ENDING 12/31/2011
MM/DD/YY MM/DD/YY

A. REGISTRANT IDENTIFICATION

NAME OF BROKER-DEALER: MICROPLACE, INC.

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|-------------------|
| OFFICIAL USE ONLY |
| FIRM I.D. NO. |

ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)
2211 N. FIRST STREET

SAN JOSE CA 95131
(City) (State) (Zip Code)

NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT
Karen Alvarez 770-263-7300
(Area Code - Telephone Number)

B. ACCOUNTANT IDENTIFICATION

INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report*

PRICEWATERHOUSECOOPERS LLP

THREE EMBARCADERO CENTER SAN FRANCISCO CA 94111-4004
(Address) (City) (State) (Zip Code)

CHECK ONE:

- Certified Public Accountant
- Public Accountant
- Accountant not resident in United States or any of its possessions.

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| FOR OFFICIAL USE ONLY |
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*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

OATH OR AFFIRMATION

I, Karen Alvarez, swear (or affirm) that, to the best of my knowledge and belief the accompanying financial statement and supporting schedules pertaining to the firm of MICROPLACE, INC. of DECEMBER 31, 2011, are true and correct. I further swear (or affirm) that neither the company nor any partner, proprietor, principal officer or director has any proprietary interest in any account classified solely as that of a customer, except as follows:

Handwritten signature of Frank C. [unclear] over a line, with the word 'Signature' printed below.

FINOP
Title

Handwritten signature of Anna McHally over a line, with the words 'Notary Public' printed below.

Notary Public
DeKalb County, Georgia
My Commission Expires June 17th, 2014

This report ** contains (check all applicable boxes):

- (a) Facing Page.
(b) Statement of Financial Condition.
(c) Statement of Income (Loss).
(d) Statement of Changes in Financial Condition.
(e) Statement of Changes in Stockholders' Equity or Partners' or Sole Proprietors' Capital.
(f) Statement of Changes in Liabilities Subordinated to Claims of Creditors.
(g) Computation of Net Capital.
(h) Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3.
(i) Information Relating to the Possession or Control Requirements Under Rule 15c3-3.
(j) A Reconciliation, including appropriate explanation of the Computation of Net Capital Under Rule 15c3-1 and the Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3.
(k) A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of consolidation.
(l) An Oath or Affirmation.
(m) A copy of the SIPC Supplemental Report.
(n) A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit.

**For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

MicroPlace, Inc.
(A wholly owned subsidiary of eBay, Inc.)
Statement of Financial Condition
December 31, 2011

| Assets | |
|--|---------------------|
| Cash and cash equivalents | \$ 2,086,296 |
| Property and equipment, net (Note 4) | 16,398 |
| Other assets | 592,011 |
| Total assets | \$ 2,694,705 |
| Liabilities and Shareholder's Equity | |
| Liabilities | |
| Accounts payable, accrued expenses, and other liabilities | \$ 878,421 |
| Inter-company payables, net (Note 3) | 91,812 |
| Total liabilities | 970,233 |
| Shareholder's equity | |
| Common stock, \$.001 par value; 1,000 shares authorized, 1,000 shares issued and outstanding | 1 |
| Additional paid-in capital | 17,936,097 |
| Retained earnings (deficit) | (16,211,626) |
| Total shareholder's equity | 1,724,472 |
| Total liabilities and shareholder's equity | \$ 2,694,705 |

The accompanying notes are an integral part of these financial statements.